

# JIMS ENGINEERING MANAGEMENT TECHNICAL CAMPUS – JEMTEC

(Affiliated to Guru Gobind Singh Indraprastha University, New Delhi)  
Plot No. 48/4, Knowledge Park-III, Greater Noida, PIN-201308

<b>Session:</b>	2019-20	<b>Semester:</b>	2 <sup>nd</sup> , 4 <sup>th</sup> & 6 <sup>th</sup>
<b>Event Date:</b>	24.01.2020, 11:15-01:00	<b>Event Type:</b>	Guest Lecture
<b>Event Name/Title:</b>	<b>Understanding Creativity and Innovation- Applicability to Startups</b>		
<b>Resource person Name</b>	MR. R. J. Masilamani	<b>Resource person Organization</b>	Timex Group India Ltd., Corporate Office, Unit No – 303, 3rd Floor, Tower-B, World Trade Tower (WTT), C-1, Sector-16, Noida, 201301, Uttar Pradesh, India
<b>Organizing Department</b>	Bachelor of Computer Application (BCA)	<b>Organizing Student club / Society /Committee if any</b>	N/A

## Event Report

BCA 1<sup>st</sup>, 2<sup>nd</sup> and 3<sup>rd</sup> year students participated in the Guest Lecture. The speaker discussed the different ideas for entrepreneurship while looking at innovation leading to Start-up. He discussed the different concepts and issues related to upcoming entrepreneurs with reference to global examples and challenges in the world economy at large. He also invited students to discuss any of their ideas or business in-process so as to make it more realistic and opportunistic.

The lecture was informative; it helped students and faculty members to understand the importance of creativity, innovation and research. The objective of the lecture was to create awareness about innovation, creativity and research, among students. He focused on how learning can be applied practically through major project work. He shared his own experiences with students and motivated them to change as it is the need for overall growth.

**Total number of students:** 62 (M) 49 (F) 13

### Name of Students Coordinators

<b>Enrollment No</b>	<b>Name</b>	<b>Enrollment No</b>	<b>Name</b>
02525502019	Anay Dev Thakur	01125502019	Pragya Awasthi
35125502018	Aathira Nair	40825502018	Rahul Chandna
00525502017	Bhoomika Behl	01025502017	Kartik Bhardwaj



**Signature of Faculty Coordinator**

**Signature of HOD**